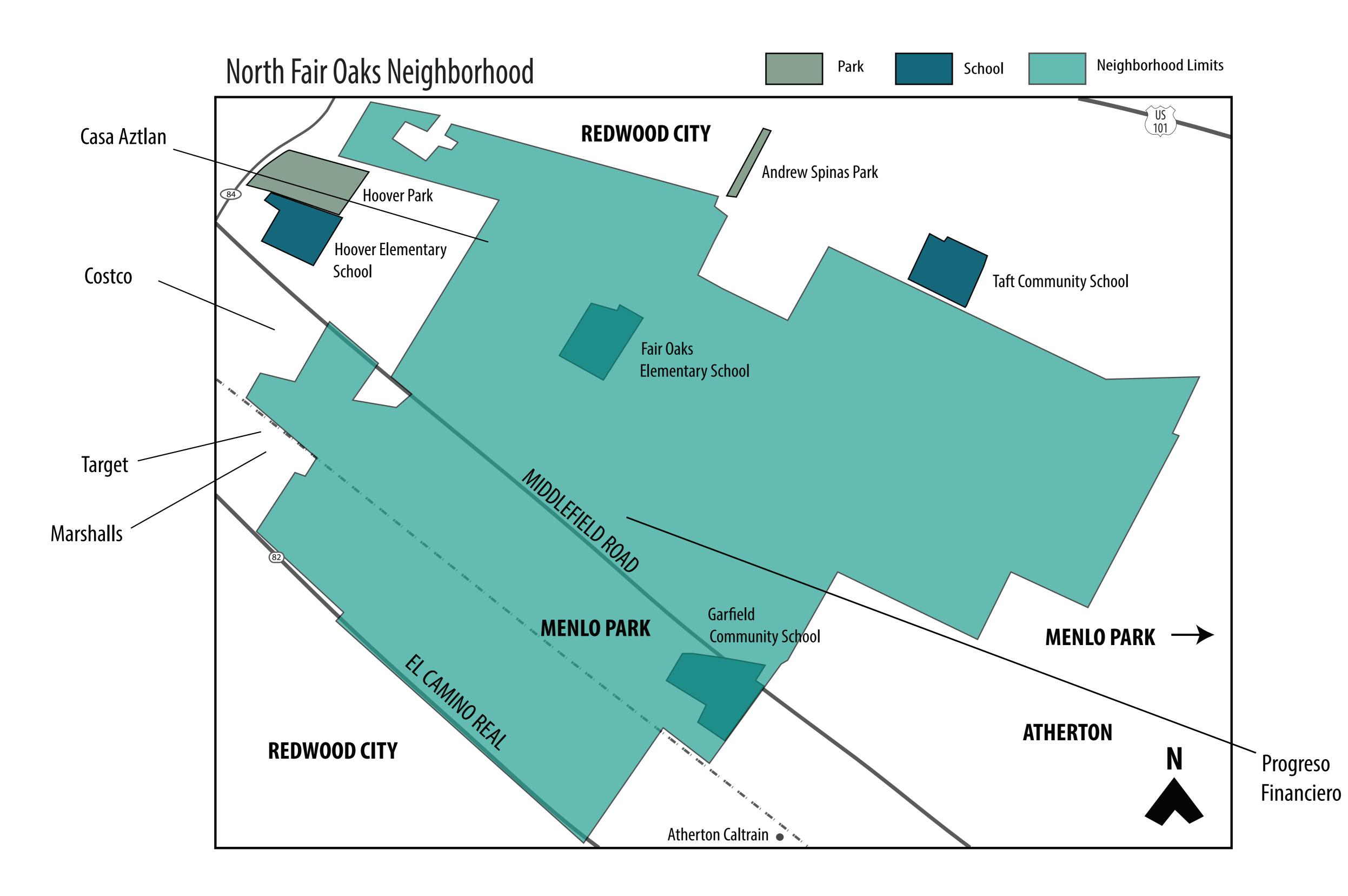
## Local Framework Analysis

## Where is the highest concentration of Hispanics/Latinos in San Mateo County?

The highest concentration of Hispanics/Latinos reside within census tract 6102.03, while the neighborhood with the largest concentration of Hispanics/Latinos is North Fair Oaks. The neighborhood falls directly east of the census tract designation.



The North Fair Oaks Neighborhood is about 798 acres large. Industrial uses are concentrated on the Middlefield Road crossing of the Caltrain and Dumbarton spur rail lines; the northeast corner of the neighborhood, bounded by Bay Road, Fair Oaks Ave, 2nd Ave, and Willow Street; and the industrial mixed-use corridor extending north-south on Edison Way. Low-density single-family residential, some duplexes and and low-density multifamily housing comprise the southern and southeastern portion of the neighborhood. The northern and northwestern parts of North Fair Oaks, especially west of Middlefield Road, have higher density multifamily residential development, including duplexes, triplexes, smaller multifamily apartments, and larger multifamily structures. Small pockets of higher density development exist along Oakside and Hampshire Avenues north of Edison Way on 9th Avenue. Middlefield Road is the main commercial corridor and has higher-density commercial uses with some residential uses. El Camino Real has a mix of higher-intensity commercial and retail uses and larger retail establishments, rather than local.

Kaiser Permanente

Census Tract 6102.03

Cinemark Redwood Downtown

Redwood City
Caltrain

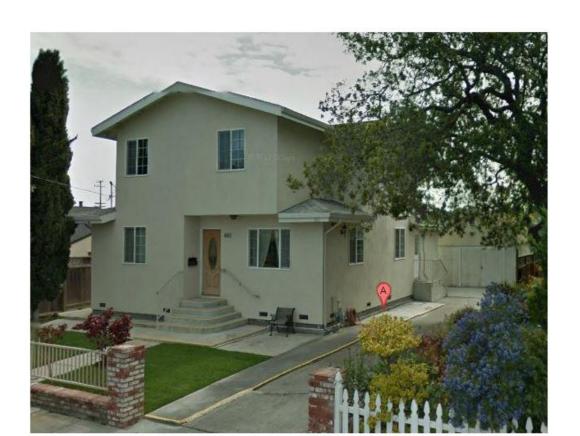
Casa Aztlan

Park
Cantina

El Mercadito Latino

Bed Bath & Beyond

While the North Fair Oaks Neighborhood has a few sites that cater to the largely Hispanic/Latino demographic, it is worth noting that a large majority of assets that can directly serve this community lie within or near the census tract designation. A few are called out in the map above, of which Casa Aztlan is particularly worth noting. Casa Aztlan, a rehabilitation home for men set up by the Latino Commission, provides substance abuse treatment and a transitional sober living environment. Another site worth noting is the Garfield Community School which lies within the North Fair Oaks Neighborhood and has a 95% Hispanic/Latino student body. The school operates under a full service model of meeting students' needs and encouraging their growth. Finally, another site worth noting is the Salud en Espanol clinic within Kaiser Permanente, just a 5-minute drive outside of the census tract area. This clinic provides care in Spanish, and treatment is geared toward Latino cultural norms. While the Fair Oaks Neighborhood may not provide all the amenities needed, the census tract area and others areas nearby provide additional services to closer meet this population's needs.



Source: Google Street View

Source: for text on left: "Census: Redwood City Becoming More Diverse." Redwood City-woodside, California Patch. N.p., 09 Mar. 2011. Web. <a href="http://patch.com/california/redwoodcity-woodside/census-redwood-city-becoming-more-diverse">http://patch.com/california/redwoodcity-woodside/census-redwood-city-becoming-more-diverse</a>.

RETAIL/DINING

Mercadito Latino, Marshalls, Target, Bed Bath & Beyond, Whole Foods, Costco, Casa Zamora, Harry's Hafbrou, K&L Wine Merchants, Tacos el Grullense, Sigona's Farmer Markets, Vega's Market & Grill, Roosevelt Liquor and Grocery, BevMo!, Thai House, Mi Rancho Supermarket, 99 Cents Only Stores, Site for Sore Eyes, Big Tharman's BBQ, Orchard Supply, Burger King, Mi Hacienda Taqueria, SportsHouse, La Casita Chilanga, El Guanaco Mexican, Bonsai Japanese Cuisine, Artemis Imports Belly Dance Store, Dominos Pizza, Chavez Supermarket, Donut Depot, Mexical Taqueria, St Anthony's Padua Dining Room

FINANCIAL SERVICES

Progreso Financiero, ATM Express

EDUCATION

Garfield Community School, Fair Oaks Elementary School, Hoover Elementary School, Taft Community School, Academy of American Ballet, University Art

HEALTH/FITNESS

Salud en Espanol (Kaiser Clinic), Casa Aztlan, Riekes Center for Human Enhancement, NorCal CrossFit Redwood City, Atherton Endoscopy Center

RECREATION/ OPEN SPACE

Hoover Park, Andrew Spinas Park, Cinemark Redwood Downtown, Nazareth Ice Oasis, Redwood Roller Rink, Jardin de Ninos Park, Polentential, Fair Oaks Community Center, Aikido West

TRAVEL

Atherton Caltrain, Redwood City Caltrain, Dumbarton Rail

OTHER

St Anthony's Church, Days Inn Redwood City, AAA Rentals, Saf Keep Storage, Hopkins Acura, Dollar Rent a Car, Towne Road, Premier Auto Collision, Bay Area Self Storage, Five Points Tire Imports, Ferrari Maserati, Pacific Inn Redwood City

Note: Not a comprehensive list of all amenities within the area.